



## **Media Release**

**For Immediate Release**

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## **Announcing AIR MILES® Reward Miles**

The Garage Door Depot® is proud to announce that as of January 1, 2011, AIR MILES® Reward Miles will be offered on purchases of both consumer and commercial products and services through The Garage Door Depot®.

*"Adding the AIR MILES® program to our offering is just another example of our commitment to ensuring the customer receives the most value when doing business with The Garage Door Depot®." says Dean Carman, President & CEO.*

The AIR MILES® Reward Miles program will be made available to the customer in a number of ways. From bonus mile promotions to earning reward miles on garage door packages, openers, parts, accessories and even repair services. As the program launches in the New Year, program details and promotion information will be made available at [www.garagedoordepot.ca](http://www.garagedoordepot.ca)

### **About AIR MILES® Reward Miles**

Launched in Canada in 1992, the AIR MILES® Reward Program is owned and operated by LoyaltyOne, Inc. The AIR MILES® Reward Program helps turn consumer's everyday purchases into the things they really want, like dream vacations, home theatres to entertain the whole family, or a relaxing evening at the movies. Two-thirds of Canadians are AIR MILES® Collectors representing more than 10 million households and 98% of the Canadian population recognize the AIR MILES® brand. Unlike other frequent shopper programs, AIR MILES® reward miles can be collected at over 100 brand-name companies across Canada, and there are over 1,200 rewards to choose from. Visit [www.airmiles.ca](http://www.airmiles.ca) for more information.

### **About The Garage Door Depot®**

The Garage Door Depot was founded to give Consumers, Garage Door Dealers and Service Companies a place to go to view, select and purchase garage doors and related products. Our goal is to give you the best experience possible and to create a leader in the sales, service and supply of all things related to the garage door industry. The Garage Door Depot is a wholly owned subsidiary of Canadian Access & Door Systems Inc.

### **For more information contact:**

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